## Svensk Plastatervinning

#### **Mattias Philipsson**

CEO Svensk Plaståtervinning The Delegation for circular economy



Vinnare av Dagens Industris Årets impactbolag 2022

#### **Circularity - next manufacturing challenges:**

## How we solve the plastic recycling paradox



Winner of Dagens Industris Impact company of the year 2022

### Svensk Plaståtervinning

2018

Established

80

Number of employees

## 1 billion

Revenue 2022

**8 500 2022** Swedish business Impact-Gazelle

customers

Impact-Gazelle of the year

(Dagens industri)

Headquarter and sorting and recycling facility in Motala

### **Recycling targets within the EU**

50% of the plastic packaging placed on the market must be recycled by 2025

55% of the plastic packaging placed on the market must be recycled by 2030



### New EU-legislation starting 2030

PPWR: Proposal that every plastic packaging should contain recycled plastic raw material

Packaging with food contact:



Other packaging:



## How do we make plastic packaging part of the circular economy? And why don't we recycle more today?



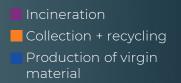
# There is a difference between recycling and recycling...

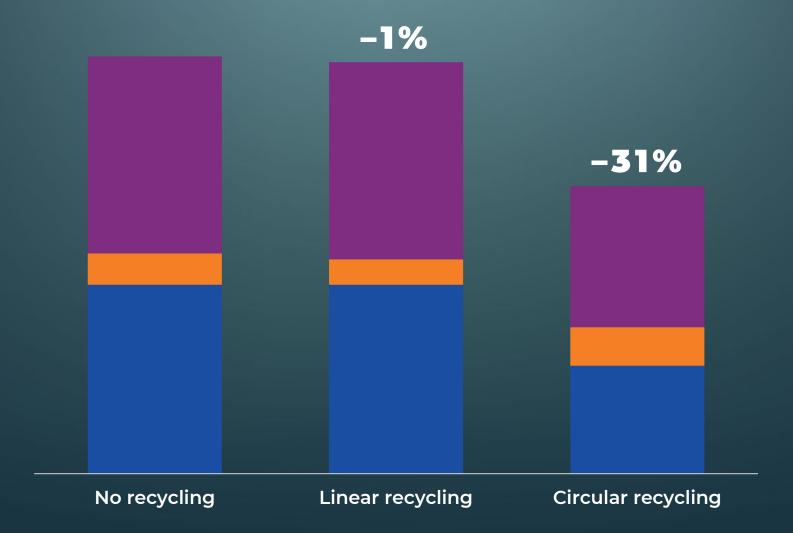
#### **Recycling** *≠* **circular economy**





#### Scenario comparison (kg CO2e/kg plastic, IVL/ Chalmers 2023)





## Site Zero Circular recycling

The world's largest and most efficient sorting and recycling facility for circular plastic recycling

> Each type of plastic is sorted and recycled separately to be able to become new packaging of the same type

Inaguration autumn 2023

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## Site Zero Circular recycling

#### Phase 1: 2023

#### Sortering of 12 plastic

#### types:

oninnivie

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#### What happens to the packaging?



# THANK OUD

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